

**“Millets for Sustainable Development: A Social Cost-Benefit Perspective”  
on 18<sup>th</sup> March 2026 at Jaipur, organised by the ICAI-ACMB in association  
with the ICAI-Jaipur Chapter**

“**A**griculture Cost Management Board (ACMB) of the Institute in association with Jaipur Chapter had organized at CMA Bhawan, Jaipur, a Programme on **“Millets for Sustainable Development: A Social Cost-Benefit Perspective”** on 18<sup>th</sup> March 2026. The Millet Woman of India & MD, Basillia Organics, Dr. Sharmila Oswal has graced the occasion as **Chief Guest**. Dr. Oswal is the Board Member APEDA Millets, Ministry of Commerce, Govt. of India. She is a British Scholar and a seasoned social agriculturist working for the welfare of farmers for more than 20 years. She has been consulted and awarded by various Prime Ministers like Ireland, Canada, Singapore, Georgia etc. and Presidents globally for Agriculture, Water and food security issues. Her dedication to millet has earned her multiple titles like ‘Millet woman of India’, ‘Millet Evangelist’ some also fondly call her ‘Millet Mom’. Prime Minister Narendra Modi applauded her millet story in his Maan Ki Baat.

In her address she mentioned that Cost and Management Accountants can play in shaping this future. India needs a structured social cost-benefit framework for millets. She further explained that true valuation must include environmental sustainability, water efficiency and farmer resilience, CMAs can drive pricing, value chain efficiency and global competitiveness on this score. If aligned with policy and markets, the millet ecosystem can create large-scale employment for finance professionals, strengthen rural economies, and position India as a global leader in sustainable food security.

CMA Chittaranjan Chattopadhyay, Chairman ICAI-ACMB, CMA Purnima Goyal, Chairperson, ICAI-Jaipur Chapter, CMA Rakesh Yadav, Chairman ICAI-NIRC and Shri Rajiv Kr. Burnwal, DGM, NABARD with qualified cost accountants enjoyed the programme with the members and other dignitaries present on the occasion. Agri Bulletin, published by the ACMB of ICAI was also released. The session was highly interactive with the participation of the audience”.



Glimpses of the Event held on 18<sup>th</sup> March 2026 in Jaipur Seminar organised by the ICAI-ACMB in association with the ICAI-Jaipur Chapter